



E G Y P T



EVENTS
PRODUCTION
DESIGNS

About US /

We redefine concepts and shape them to create a unique strategy that flows with your company's goals. Uniqueness is our key.

Blueocean creates elevated experiences that engage the audience and leaves an ongoing impression that reflects the image you desire. Engagement is our strategy.

Blueocean analyses the market, strives for innovation and generates authentic tactics. Blending knowledge with creativity is our talent.

We artistically reshape the definition of event planning, design and production to manifest your brand's identity.

BlueOcean is not only about delivering a service; it's about conveying a feeling, building a character for your brand, and creating a special ambiance for your audience.

Value is what we offer.

The background of the entire image is a repeating pattern of overlapping circles. Each circle is composed of two concentric lines, creating a ring-like effect. The circles are arranged in a grid that slightly offsets each row, creating a tessellated, honeycomb-like appearance. The color of the circles is a light, muted purple or lavender, matching the overall background color.

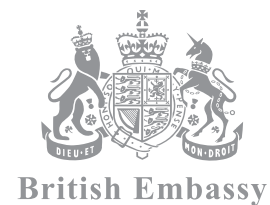
Services/

EVENTS

PRODUCTION

DESIGNS

OUR PARTNERS IN SUCCESS





Events/ Management

Events Management / 01

- Strategy, planning, scheduling, & event direction
- Theme creation & styling.
- Venue selection and management
- Stage design & management & screen content
- Set, sound and lighting design
- Video Creation & Production
- Technical direction and production management
- On-site management
- Catering, dietary requirements & menu tailoring
- Entertainment and MC selection & management
- Award & trophy design and customization
- Graphic design, invitations & print requirements
- Team building activities
- Budget preparation and management

BLUEOCEAN
EVENTS
PORTFOLIO

Queen Elizabeth II Birthday Party 2016



BLUEOCEAN
EVENTS
PORTFOLIO

Intercement Excellence Awards

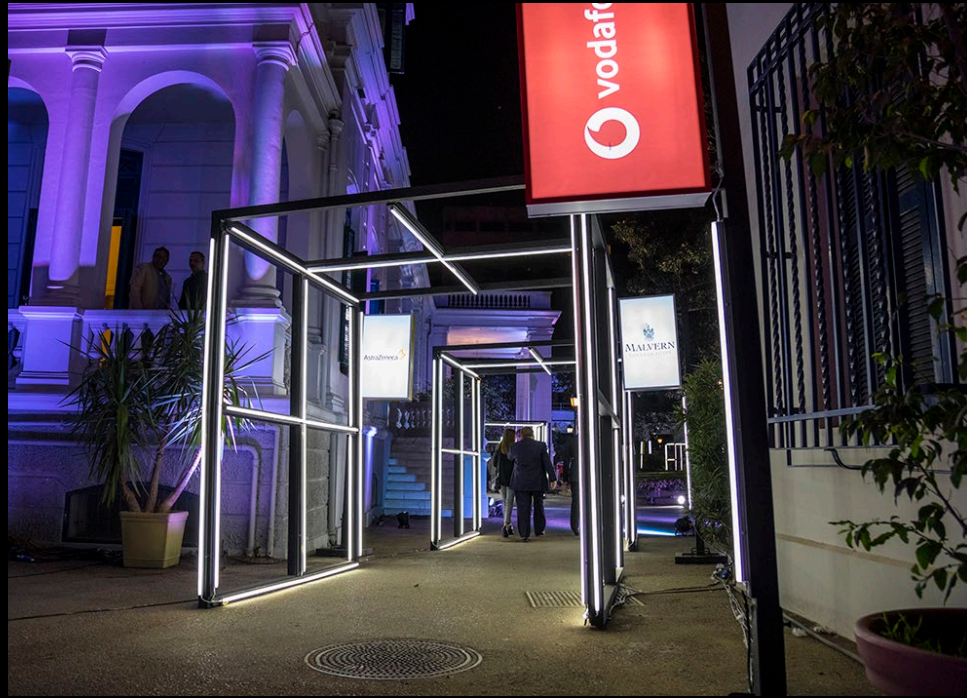


BLUEOCEAN
EVENTS
PORTFOLIO

Queen Elizabeth II Birthday Party 2019



Queen Elizabeth II Birthday Party 2019



Unilever Party 2018



Unilever Party 2017



Unilever Party 2017

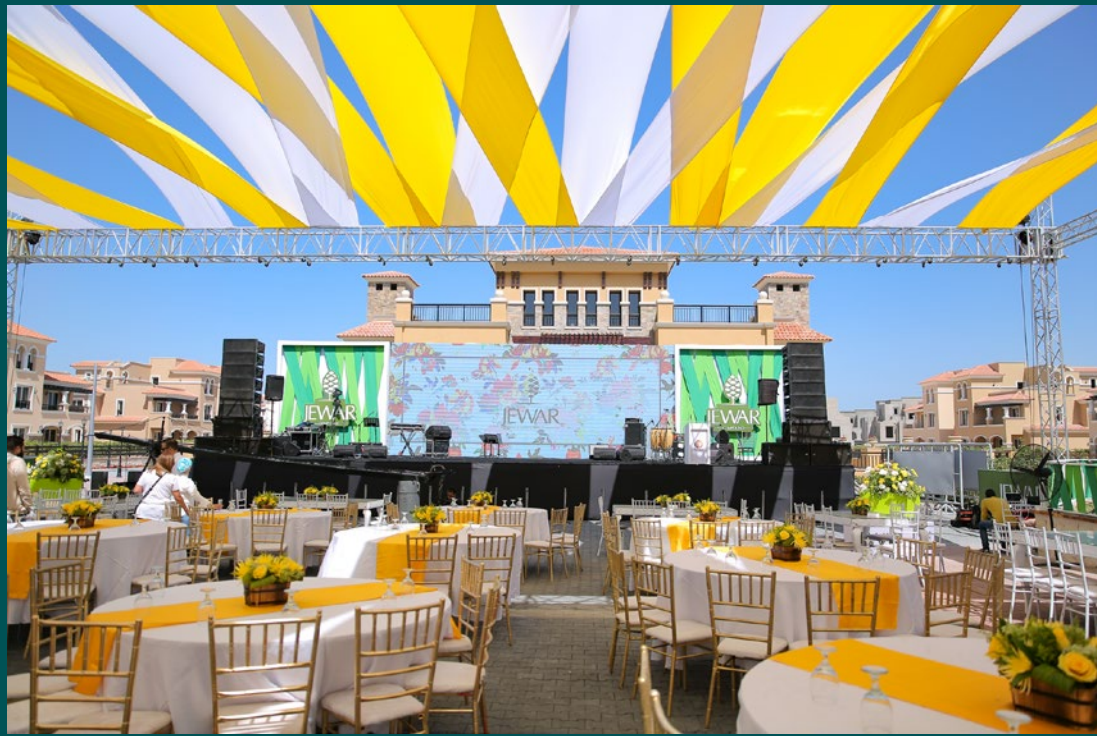


West City Club Opening Ceremony



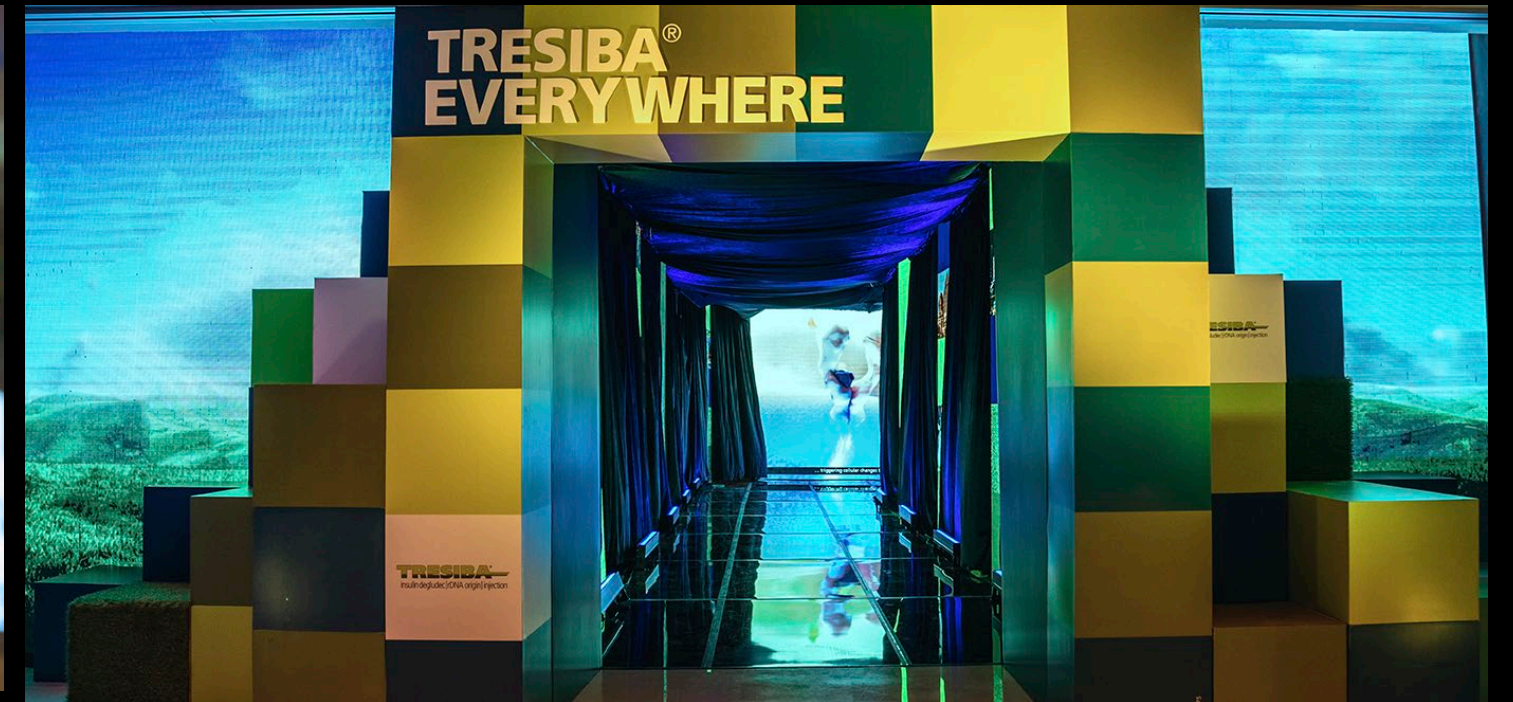


JEWAR SPRING FESTIVAL 2019

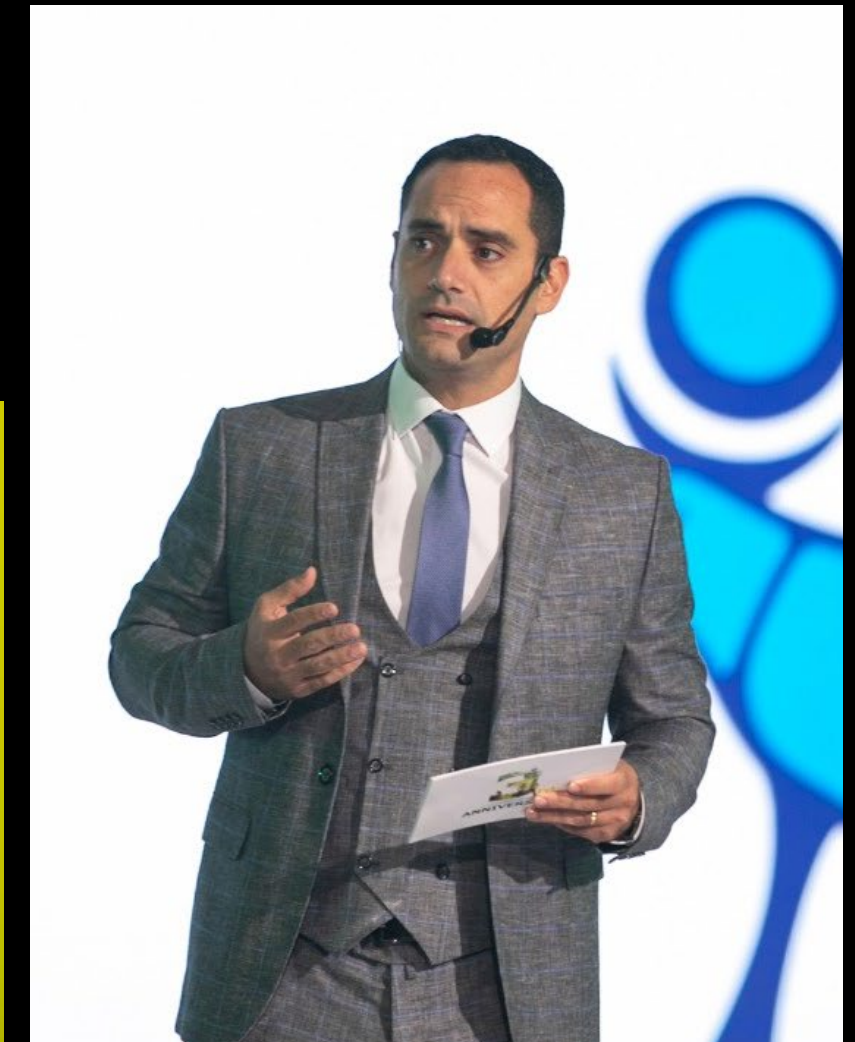
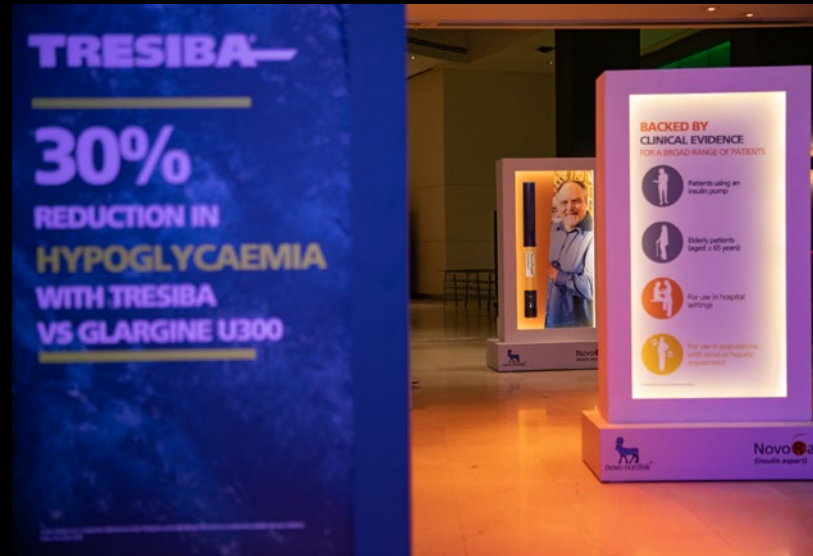


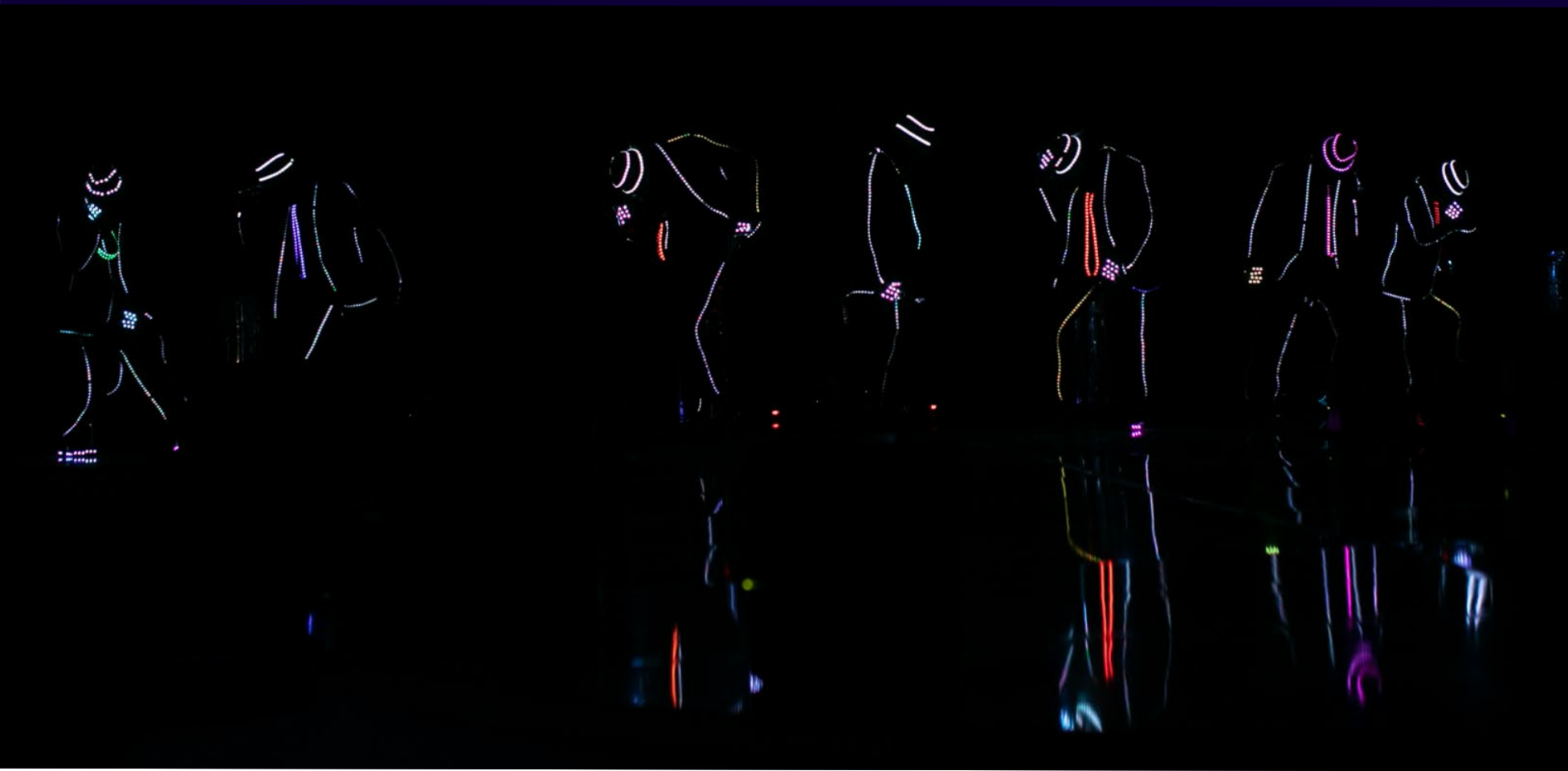
BLUEOCEAN
EVENTS
PORTFOLIO

Novo Nordisk Tresiba Everywhere



Novo Nordisk_Tresiba 3rd Anniversary Event





Mondelez Exclusive Event 2018



Gold's Gym Opening Ceremony



BLUEOCEAN
EVENTS
PORTFOLIO

Dreem Sales Event



BLUEOCEAN
EVENTS
PORTFOLIO

Unilever Iftar 2019



Sodic strategy - PRODUCTION



Shell Technology Leadership Conference



Shell EZZ-Eldekheila Family Day



BLUEOCEAN
EVENTS
PORTFOLIO

Team Building Activities



Extra/Technology Services in Events



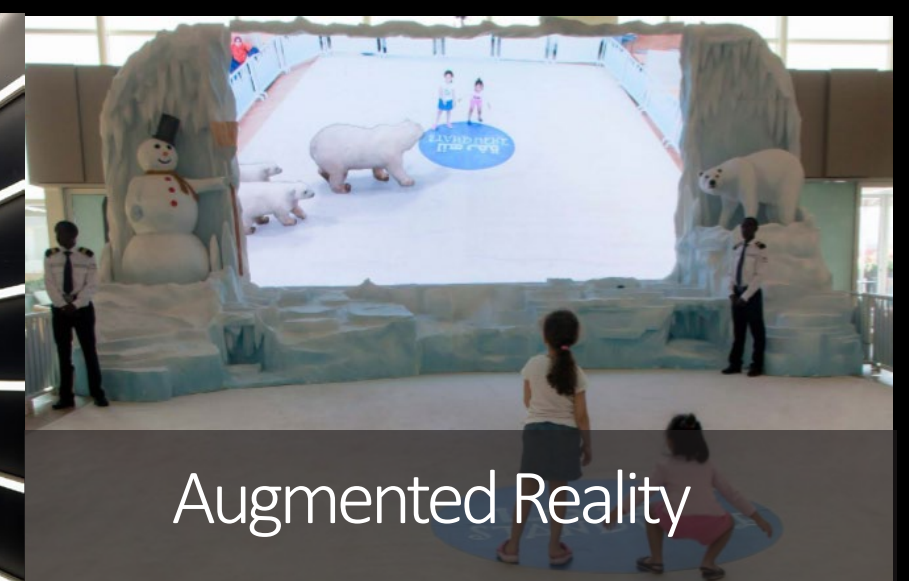
Touch Screen



Magic Mirror



Creative Photobooth



Augmented Reality



Virtual Reality Game



QR Code Registration



Interactive Floor Game



Vending Machine



Kinect Games

Internal/ Branding

Internal Branding / 02

Gold's Gym Elite
Internal Branding

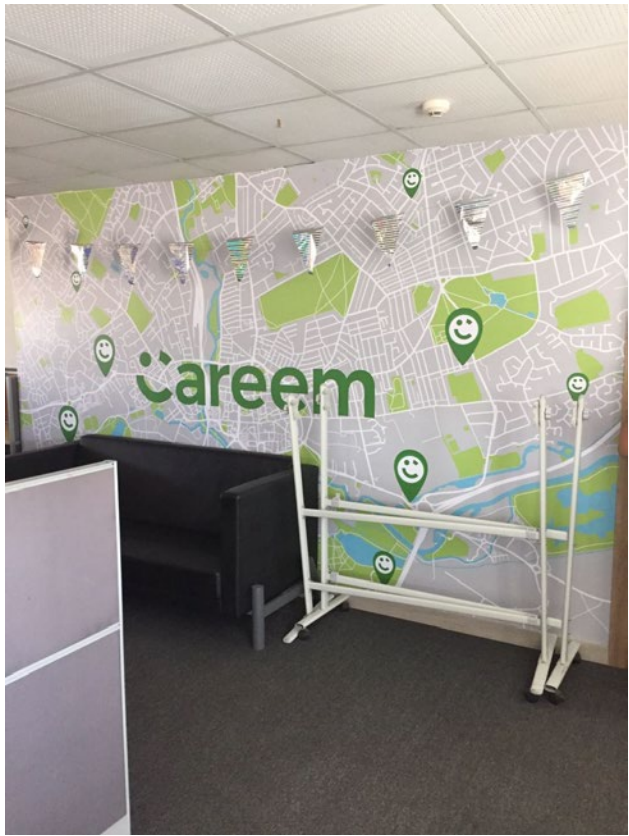


Mondelez Office
Internal Branding





Careem
Internal Branding



Booths/

Booths / 03

Gold's Gym Elite
Booth



Jewar
Booth



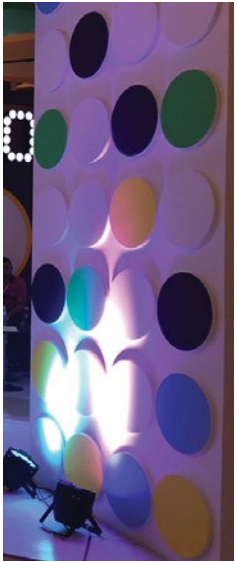
British Embassy
Booth



Unilever
Ask An Expert
Booth



Lilly
New Product
Launch
Booth



Lipton
Tea Shop





The background of the image features a repeating pattern of overlapping circles. Each circle is composed of two concentric lines, creating a double-ring effect. The circles are arranged in a staggered grid, with each circle partially overlapping the ones adjacent to it. The lines are a light gray color, and the overall effect is a subtle, textured background.

Designs/ & Packaging

UNILEVER
KNORR
MOTHERS' DAY



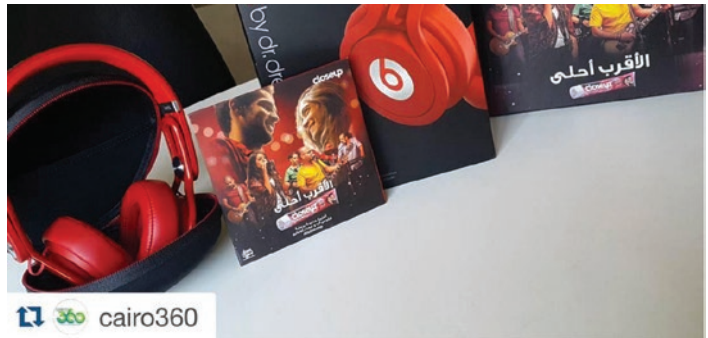
MASTER VISUAL



FLOOR DISPLAY



Closeup Radio



Gifts Production



UNILEVER
HAIR CARE



MASTER VISUAL

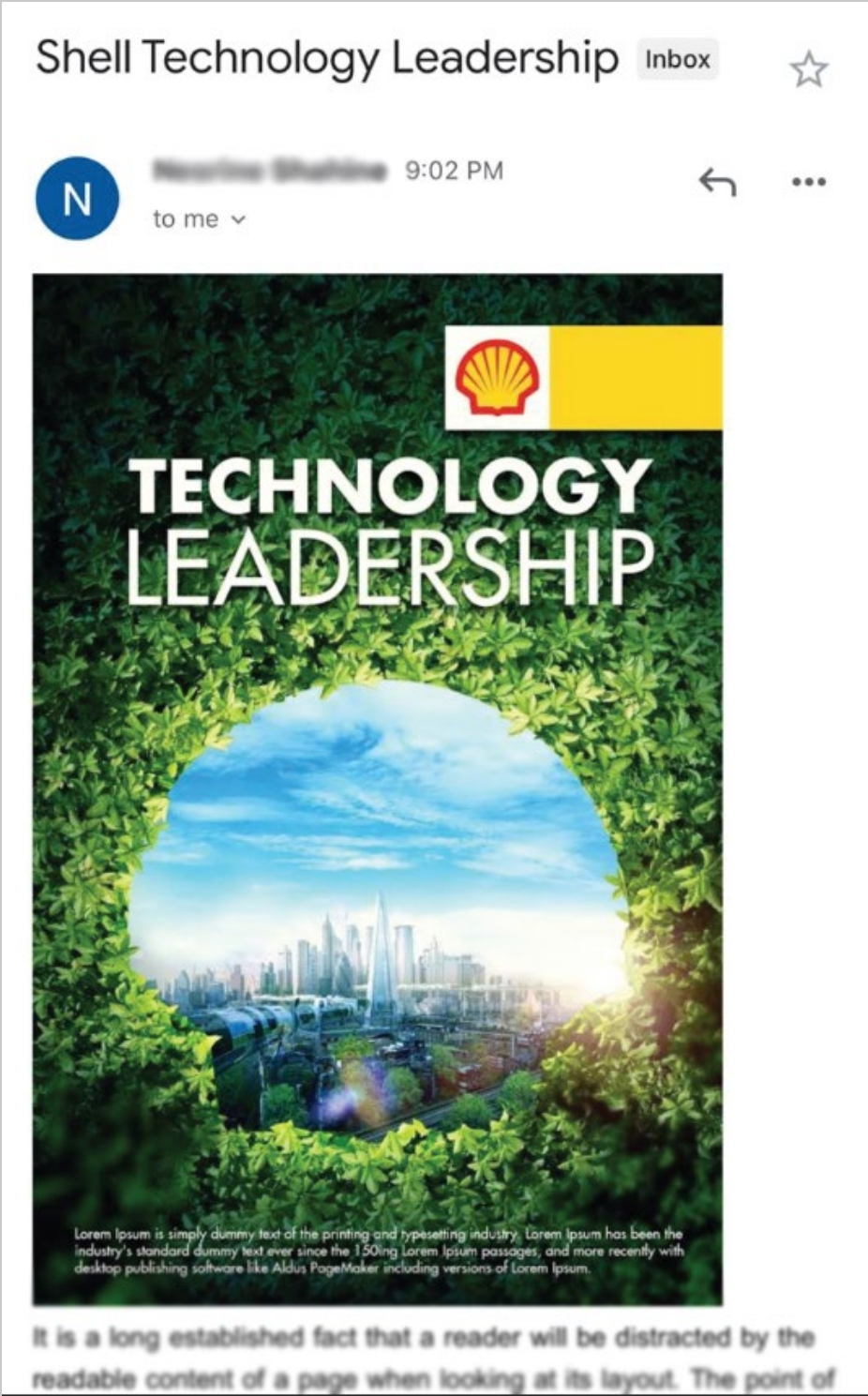
INTERNAL BRANDING



SOCIAL MEDIA POST



MASTER VISUAL



Invitation

UNILEVER BACK TO SCHOOL CAMPAIGN

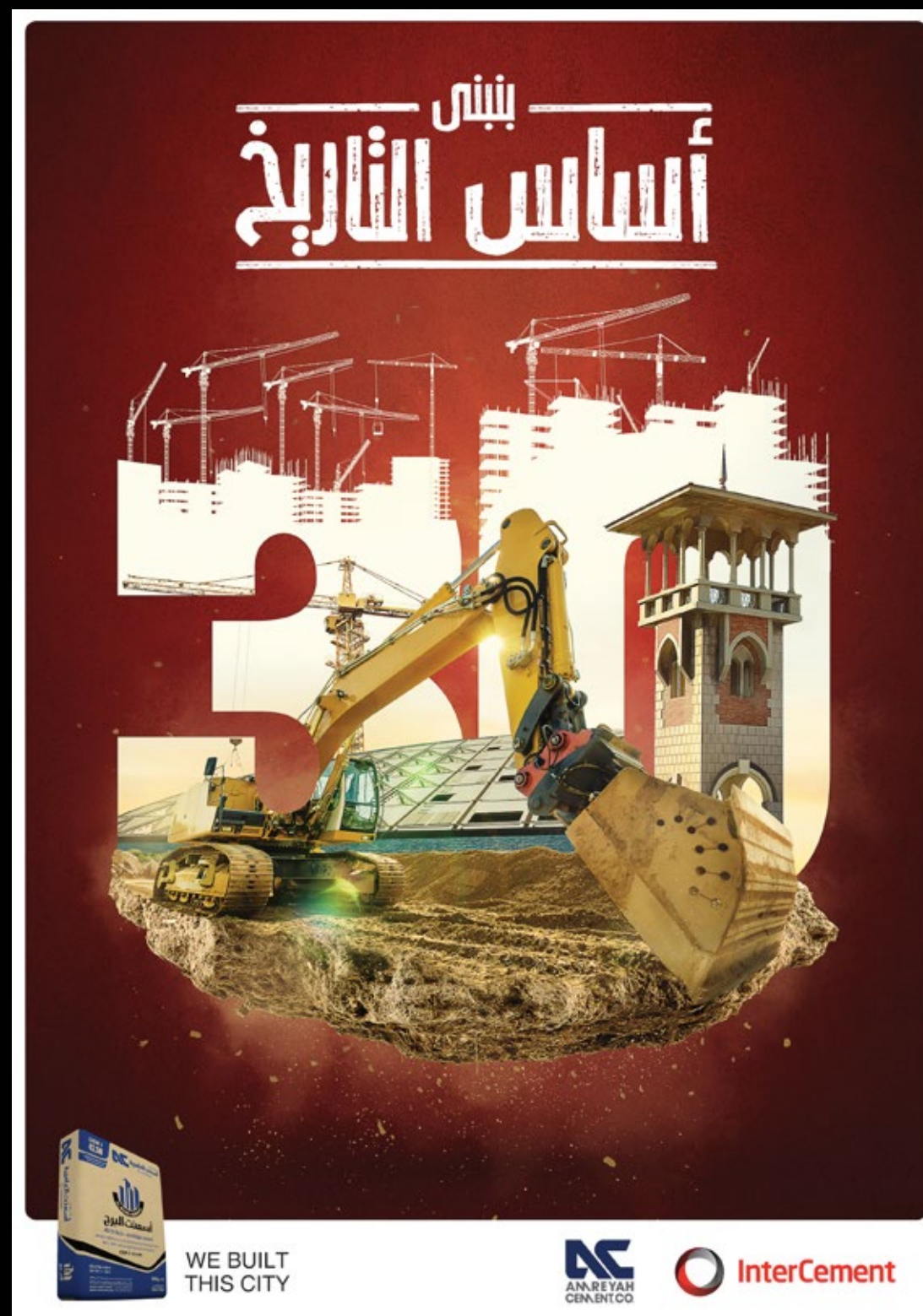


MASTER VISUAL



FLOOR DISPLAY

INTERCEMENT MASTER VISUAL



MASTER VISUAL



MASTER VISUAL

BRITISH COUNCIL
QUEEN BIRTHDAY PARTY 2019



MASTER VISUAL



MASTER VISUAL

SHELL RIMULA R4X

الاختيار الاول
لمنصور شيفروليه مع
زيوت شيل ار اكس فور



Shell
RIMULA
HEAVY DUTY DIESEL ENGINE OIL
R4 X
TRIPLE PROTECTION
الحماية الثلاثية
15W-40
DYNAMIC PROTECTION

منصور
MANSOUR SERVICE

مصممة لتلبية احتياجات تحديات القيادة الخاصة بك.
اكتشف مجموعة المنتجات الكاملة من قبل شل

Shell
HELIX
Motor oils

MASTER VISUAL



زيت شل ريميولا.. الاختيار
الأفضل لمنصور شيفروليه

Shell

منصور
MANSOUR SERVICE

Shell
RIMULA
HEAVY DUTY DIESEL ENGINE OIL
R4 X
TRIPLE PROTECTION
الحماية الثلاثية
15W-40
DYNAMIC PROTECTION
3L

FLOOR DISPLAY



منصور
MANSOUR SERVICE

Shell
HELIX

POSM

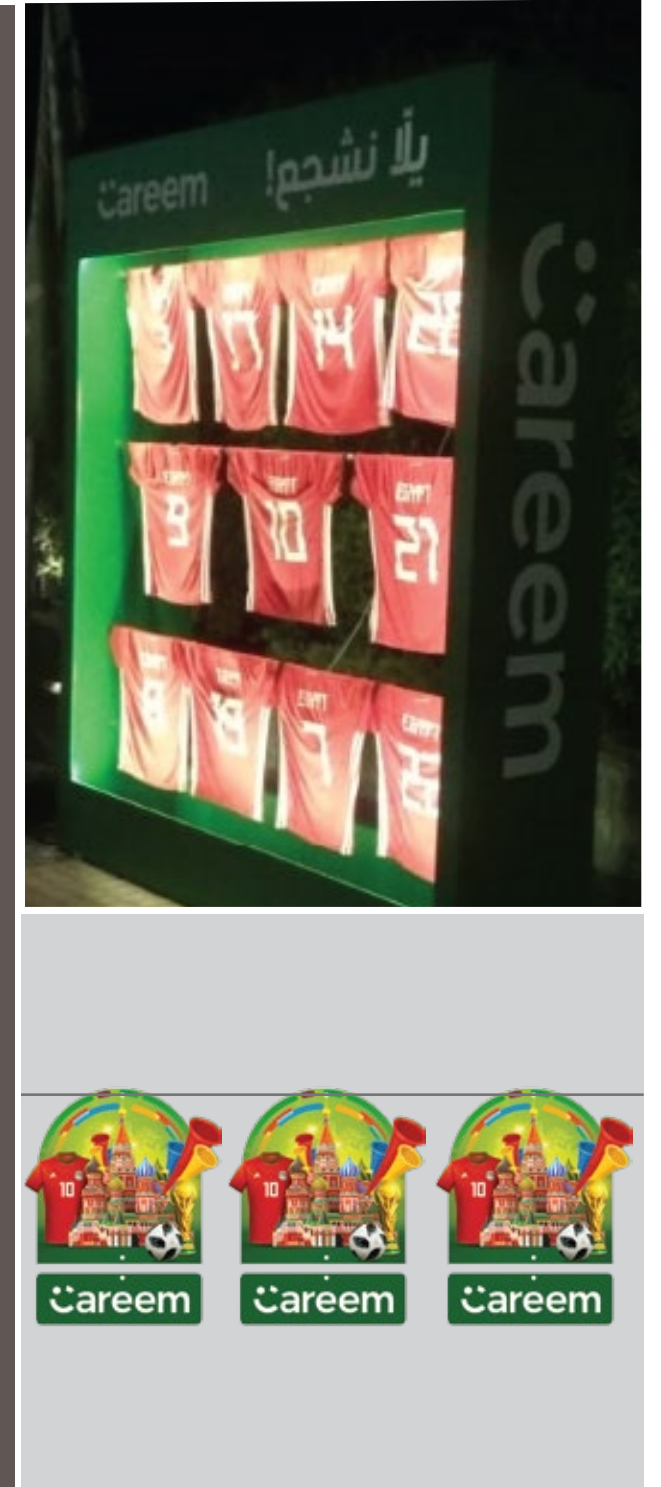
CAREEM RUSSIA WORLD CUP



MASTER VISUAL



MOCKUP



DANGLER

CAREEM
RAMADAN 2018



MASTER VISUAL



APPLICATION

SUNSILK 365 DAYS OF BEAUTY

BUS BRANDING

DISPLAY BOX



MASTER VISUAL

BOOTH

FLOOR DISPALY





Cold Alex
فراولة مجمدة
Frozen Strawberries
Fraises Surgelées

Cold Alex
كولد أليكس
فراولة مجمدة
Frozen Strawberries
Fraises Surgelées

Cold Alex
كولد أليكس
فراولة مجمدة
Frozen Strawberries
Fraises Surgelées

Cold Alex
فراولة مجمدة
Frozen Strawberries
Fraises Surgelées



NATURAL
FRESH
TASTY
QUALITY

NATURAL
FRESH
TASTY
QUALITY

NATURAL
FRESH
TASTY
QUALITY















Customised Giveaways/

BLUEOCEAN
GIVEAWAYS
Portfolio

GOLD'S GYM

Members giveaway
VIP Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

Lipton

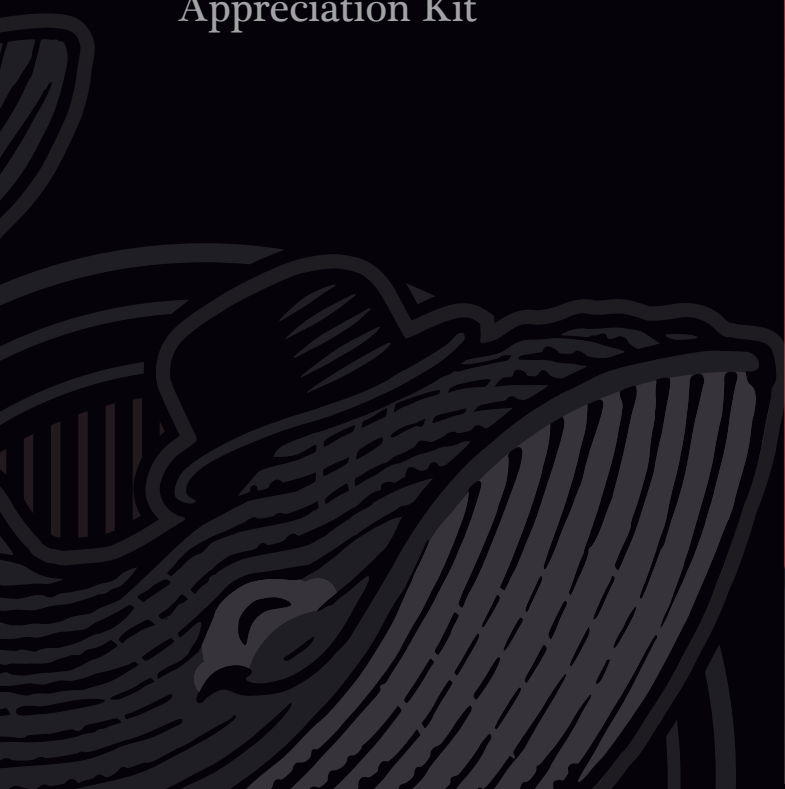
New Product
Giveaway Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

SHELL

Appreciation Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

TRESemme

New Product
Giveaway Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

Careem

Appreciation Kit



Careem

World Cup
Activation



BLUEOCEAN
GIVEAWAYS
Portfolio

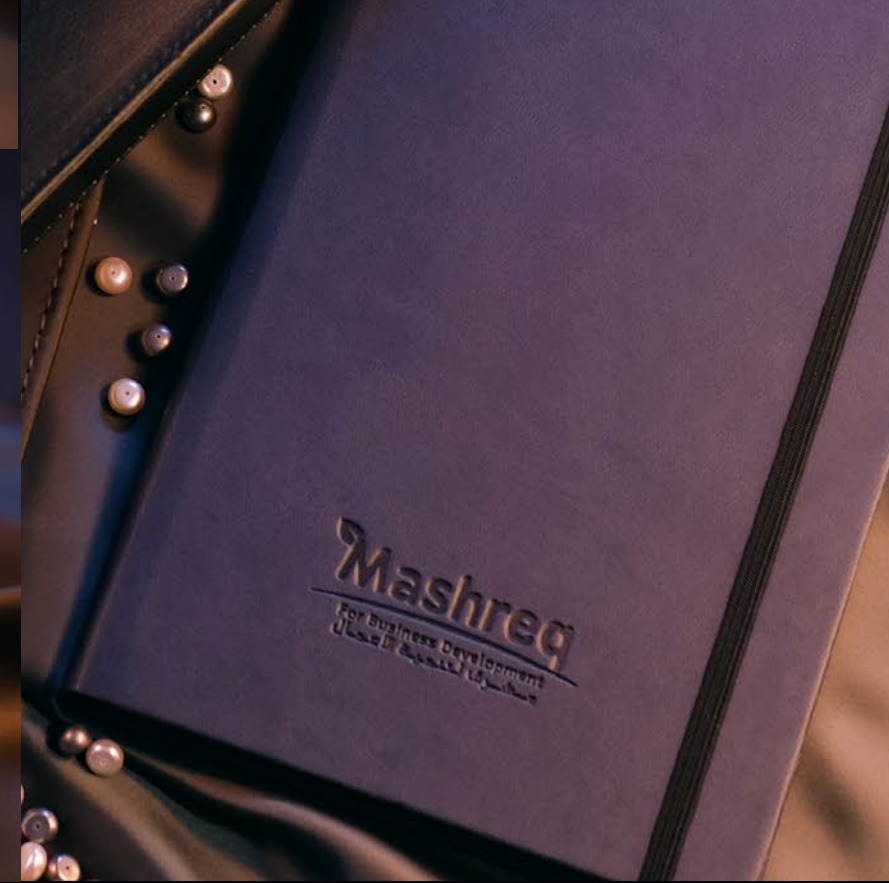
Unilever

New Year
Giveaway Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

Leather Gift Sets



BLUEOCEAN
GIVEAWAYS
Portfolio

GOLD'S GYM

Personalised
Thank you
Kit

Blueocean Customized Giveaways



BLUEOCEAN
GIVEAWAYS
Portfolio

BLUE
OCEAN

Personalised
New Year
Giveaway



SHELL

Personalised
Thank You
Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

UNILEVER

Personal Care
Products

Influencer Kit

Blueocean Customized Giveaways



BLUEOCEAN
GIVEAWAYS
Portfolio

ROOTS

Personalised
Thank You
Kit



Blueocean Customized Giveaways

BLUEOCEAN
GIVEAWAYS
Portfolio

THE APP CONCEPT

New Branch
Giveaway
Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

NOVO NORDISK

Ramadan
Giveaway
Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

LITPON

New Product
Giveaway
Kit



KNORR

New Product
Giveaway
Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

SUNSILK

New Product
Giveaway
Kit



LIPTON

World Cup
Giveaway

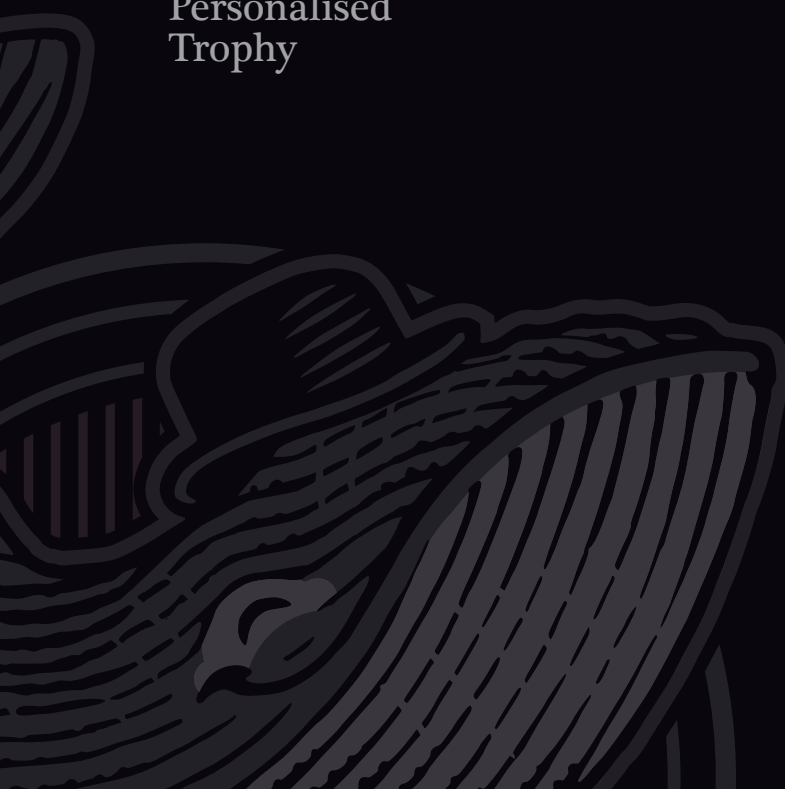
Infuencer Kit



BLUEOCEAN
GIVEAWAYS
Portfolio

GOLD'S GYM

Personalised
Trophy



Blueocean Customized Giveaways





www.bocreative.me

Cairo, Arkan Plaza
Plot 31 El Sheikh Zayed.

Alexandria, Smouha

3 Sayadla buildings,
14th of May bridge st.